



Our Services

Our Total Wealth Management Approach; To help you organize and simplify your life

Since 1979, we have been helping clients work towards financial independence with our personalized approach to wealth creation, Protection and preservation. Our goal is to help clients accumulate sufficient wealth to maintain their standard of living during retirement and to preserve that wealth for their children and grandchildren.

Wealth planning is our purpose, yet that's not all we do. We are a boutique firm and we believe in making each of our clients feel special. We hold entertaining and/or educational events throughout the year and every spring, we invite **Platinum level clients** to our private box at the **Sony Ericsson Open Tennis Tournament**. Our office is a welcoming place where you'll find your favorite beverage and fresh baked goods always being served.

Why you need your own personal CFO/Financial Coach

As successful professionals, business owners, or corporate executives, your time is precious to you. You work with a host of financial professionals: insurance agents, investment managers or brokers, attorneys, bankers, etc. Unfortunately, in most cases, few of these professionals are speaking to each other about your situation. This lack of an overall strategy or coordination can result in one part of your financial/estate/retirement plan defeating the other. There will often be gaps in risk containment, counter productive duplication or missed portfolio opportunities that can prevent you from optimizing your results and reaching your goals.

At Frye Financial Center, we function as your personal CFO/Financial Coach to help you navigate successful financial and investment planning. Our professional team makes certain all aspects of our clients' financial affairs are organized, well planned and working together. With this approach, we can most effectively:

- **Minimize tax exposure**
- **Allocate and manage portfolios within the desired risk level**
- **Keep estate and insurance planning current**

With our insistence on comprehensive, highly coordinated, long-term planning and monitoring, clients gain a sense of confidence and security regarding their financial futures.

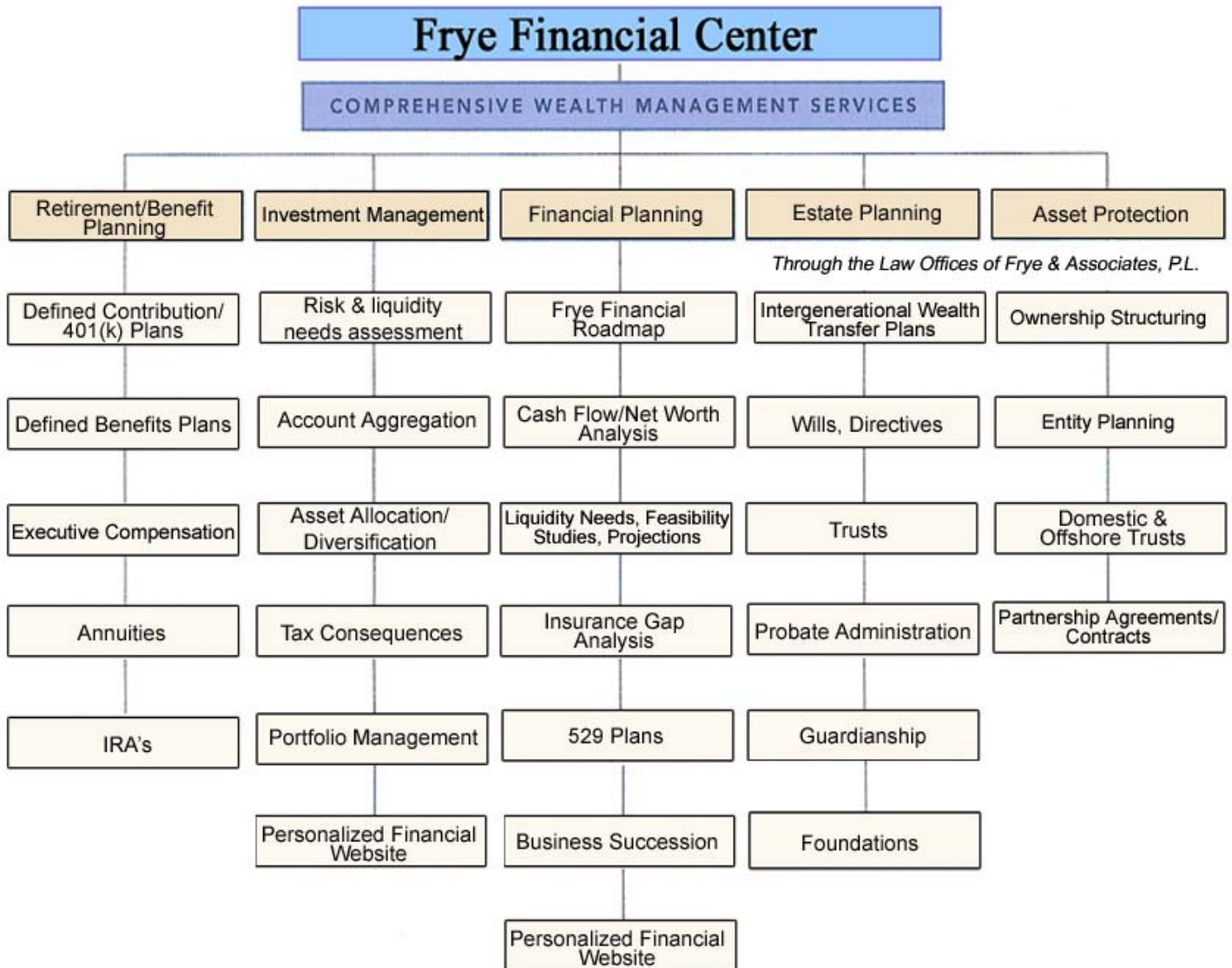


Frye Financial Center

A place where you can plan and build your future



Our Services



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Securities and advisory services offered through LPL Financial Member FINRA/SIPC